

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE  
(AUTONOMOUS)**

**NMFC/DEP-353/JAN 2026**

**19th January, 2026**

**NOTICE**

**BAMMC (NEP Pattern) AUTONOMOUS Semester I and III**

**Internal Assessment ATKT Examination February 2026**

Students of BAMMC (NEP Pattern) Autonomous who have remained absent / failed in the Internal Assessment at Semesters I / III and have filled the ATKT examination form should submit the Project Report in the respective subject.

The submission should be done on **Friday, 06<sup>th</sup> February 2026, at 12.30 pm in Block No- 506A**

**Note: The project should be handwritten and have a minimum of 10 and a maximum of 12 pages.**

In case of default, the candidate will be declared as “Fail” as there is a **separate head of passing at the Theory Exam and Internal Assessment.**

No Project Report will be accepted after the last date mentioned above.

The list of topics is attached below.



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Mr. Vinay Dukale  
Controller of  
Examination



Ms. Bhavana Singh  
Co-ordinator of  
BAMMC



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Dr. Poonam Kakkad  
Vice- Principal



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Dr. Swiddle D'Cunha  
I/C Principal

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**ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT  
EXAMINATION, FEBRUARY 2026**

**FYBAMMC**

**SEMESTER - I**

<b>SUBJECT</b>	<b>TOPIC</b>
Fundamentals Of Mass Communication	Major Challenges to New Media Acquisition - Personal, Social and National
Contemporary Affairs	Explain the current national stories.
Visual Communication	Explain the history and development of visual communication Explain color theory in detail
Introduction To Computers	Explain the importance of Corel Draw software Role and importance of Microsoft Excel
Indian Knowledge System	Why IKS? Scope of IKS
Introduction To Cultural Activities	Explain various forms of literary arts and fine arts.
Environmental Systems and Management I	Explain natural resources and the need for their conservation.
Communication Skills in English I	Explain the characteristics of effective speech
It Google Workspace	Describe in detail the Overview of Google Workspace.

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**ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT  
EXAMINATION, FEBRUARY 2026**  
**SYBAMMC**  
**SEMESTER - III**

<b>SUBJECT</b>	<b>TOPIC</b>
Electronic Media-I	Write a Radio Show Script on the Vaccination campaign for Covid-19
Corporate Communication and Public Relations	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO PHILIPS
Hindi Bhasha: Vyavaharik Prayog	Write an essay in Hindi on the importance of digital literacy.
Computers & Multimedia I	Describe the use of various editing techniques in Photoshop
Field Project	Explain the importance of a Field Project in media studies.
Journalism and Public Opinion	Explain the relationship between Journalism and Public Opinion.
Environmental Systems and Management I	Role of Environmental Management in Sustainable Development
Foundations of Literary arts and creative writing	Narrative Techniques in Creative Writing