

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE  
(AUTONOMOUS)**

NMFC/DEP-356/JAN 2026

19th January, 2026

**NOTICE**

**First Year BAMMC (NEP Pattern) Semester I and II**

**Internal Assessment ATKT / Ex-Students Examination February 2026**

Students of First Year BAMMC (NEP Pattern) who have remained absent / failed in the Internal Assessment at Semesters I / II and have filled the ATKT examination form should submit the Project Report in the respective subject.

The submission should be done on **Friday, 06<sup>th</sup> February 2026, at 12.30 pm in Block No- 506A**

**Note: The project should be handwritten and have a minimum of 10 and a maximum of 12 pages.**

In case of default, the candidate will be declared as "Fail" as there is a **separate head of passing at the Theory Exam and Internal Assessment.**

No Project Report will be accepted after the last date mentioned above.

The list of topics is attached below.



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Mr. Vinay Dukale  
Controller of  
Examination



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Ms. Bhavana Singh  
Co-ordinator of  
BAMMC



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Dr. Poonam Kakkad  
Vice- Principal



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Dr. Swiddle D'Cunha  
I/C Principal

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**ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT  
EXAMINATION, FEBRUARY 2026**

**FYBAMMC**

**SEMESTER - I**

<b>SUBJECT</b>	<b>TOPIC</b>
Evolution Of Communication	Acquisition of Language Skills and its Role in Presentation and Personal Development
Fundamentals Of Mass Communication	Major Challenges to New Media Acquisition - Personal, Social and National
Contemporary Affairs	Explain the current national stories.
Visual Communication	Explain the history and development of visual communication Explain color theory in detail
Introduction To Computers I	Explain the importance of Corel Draw software Role and importance of Microsoft Excel
Indian Knowledge System	Why IKS? Scope of IKS
Introduction To Cultural Activities	Explain various forms of literary arts and fine arts.
It Fundamentals Of Computers	Explain input and output units of computer and basics of operating system
It Google Workspace	Describe in detail the Overview of Google Workspace.
Communication Skills in English I	Explain the characteristics of effective speech
Fundamental of people's skills	The role of active listening and non-verbal communication in effective teamwork.

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**ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT**  
**EXAMINATION, FEBRUARY 2026**

**FYBAMMC**

**SEMESTER - II**

<b>SUBJECT</b>	<b>TOPIC</b>
Overview of Print Production	Explain the offset printing process from pre-press to finishing.
Basics of Radio & TV	Differentiate between radio and television broadcasting formats based on audience engagement.
Introduction to New Media	Discuss the concept of "user-generated content" with two examples.
History of Media	Analyze how the telegraph transformed journalism in the 19th century.
Social Media Marketing	Describe the "AIDA model" and its application in social media campaigns.
Advanced Excel	Demonstrate a specific use case for the VLOOKUP function.
Translation Skills	Translate a short business email from Hindi to English, highlighting cultural nuances.
Introduction to Computers - II	Explain the function of an operating system in managing computer hardware.
Hindi Bhasha: Kaushal ke Aadhar	Write an essay in Hindi on the importance of digital literacy.
Foundation of Behavioral Skills	Define "emotional intelligence" and its relevance in teamwork.
Foundation and Exploration of Performing and Fine Arts	Briefly describe the key characteristics of the Renaissance art movement.