

**Nirmala Memorial Foundation College of Commerce and Science**  
**(Autonomous)**

NMFC/COM -184/SEPTEMBER2025

12/09/2025

**NOTICE**

The Entrepreneur Development Cell is organizing a competition titled **"Idea to Impact: Startup Showdown"**. This exciting event provides an opportunity for participants to showcase their entrepreneurial skills and product.

Participants are required to bring their product and present it by focusing on the 4Ps of Marketing Mix: Product, Price, Place, and Promotion. This event is designed to help you enhance your entrepreneurial, marketing, and presentation skills by applying the 4Ps of the Marketing Mix.

**Guidelines for Participation:**

- Bring your product and be ready to pitch using the 4Ps framework.
- Make sure your pitch is well-structured and clear.
- Be creative and innovative in showcasing your product's potential.

Interested participants can give their names to Ms. Avis D'Cunha and Ms. Sukhvinder Kaur on or before Thursday, 18<sup>th</sup> September 2025.

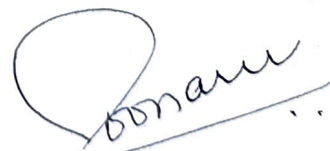
The best three will be awarded with Certificate and Medal, participants will get e-certificates.

**Event Details:**

- **Date:** Friday, 19<sup>th</sup> September 2025
- **Time:** 11:30 AM
- **Venue:** Block No:506



(I/C Principal)



(Vice - Principal)