

Nirmala Memorial Foundation College of Commerce and Science

NMFC/DEP -278/ JAN2025

22nd January 2025

NOTICE

The Entrepreneur Development Cell is organizing a competition titled **“Pitch Your Product: Leveraging the 4Ps of Marketing Mix”**. This exciting event provides an opportunity for participants to showcase their entrepreneurial skills and product.

Event Details:

● **Date:** Tuesday, 28th January 2025

● **Time:** 11:30 AM

● **Venue:** Mini Auditorium (706)

Participants are required to bring their product and present it by focusing on the 4Ps of Marketing Mix: Product, Price, Place, and Promotion. This is a great chance to enhance your marketing and presentation skills while gaining valuable insights into product positioning and strategy.

Guidelines for Participation:

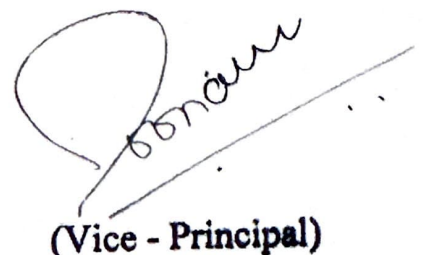
- Bring your product and be ready to pitch using the 4Ps framework.
- Make sure your pitch is well-structured and clear.
- Be creative and innovative in showcasing your product's potential.

Interested participants can give their names to Dr. Megha Juvekar and Ms. Sukhvinder Kaur on or before Monday, 27th January 2025.

The best three will be awarded with a Certificate and Medal, participants will get e-certificates.



(I/C Principal)



(Vice - Principal)