

Program/Sem:	<b>M.Com Part-II Sem - III</b>	Course:	<b>Entrepreneurial Management</b>
Program Code:	<b>2120161</b>	Course Code:	<b>59113</b>

Duration: **2 Hours** Date: **03 NOV 2025** Max. Marks: **50**

**Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.

**Q. 1 Case Study [10]**

Ravi, a 27-year-old engineering graduate from Madhya Pradesh, aspired to start his own eco-friendly packaging manufacturing unit. However, like many aspiring entrepreneurs, Ravi faced challenges such as lack of funds, inadequate business knowledge, and difficulty in market access. His entrepreneurial journey reflects the role of government initiatives in supporting young entrepreneurs.

**Answer the following questions:**

1. What are the challenges faced by Ravi while starting his manufacturing unit? (02)
2. Name and explain various government policies that would help Ravi to establish his business. (04)
3. Suggest various factors to be analyzed before setting up his venture. (04)

**Q. 2 Attempt the following (Any One). [10]**

- A. Define Entrepreneurship and its importance to the Nation.

**OR**

- B. Describe in detail the Schumpeter Innovation Theory of Entrepreneurship.

**Q. 3 Attempt the following (Any One). [10]**

- A. Discuss the role of angel investors and government grants to entrepreneurs.

**OR**

- B. What are the various legal and regulatory considerations an entrepreneur needs to consider?

**Q. 4 Attempt the following (Any One). [10]**

- A. List and explain the steps for project formulation for starting a new venture.

**OR**

- B. Elucidate in detail various factors involved in selection of plant location.

Q. 5

Attempt the following (Any One).

[10]

A. Explicate various growth strategies to scale up the business.

OR

B. Write a note on Women Entrepreneurship.

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