

Program/Sem:	<u>M.Com Part I – Sem - I</u>	Course:	<u>Business Ethics</u>
Program Code:	<u>2120161</u>	Course Code:	<u>59141</u>
Duration:	<u>1 Hour</u>	<u>0 b NUV 2025</u>	<u>Max. Marks:</u> <u>25</u>
<b>Instructions:</b>			
<ol style="list-style-type: none"> <li>1. All questions are compulsory.</li> <li>2. Figures to the right indicate full marks.</li> <li>3. Draw neat diagrams wherever necessary.</li> </ol>			

**Q. 1** **Read the following case carefully & answer the questions given below:** [05]

NovaTech Solutions, a fast-growing software firm, prided itself on being a modern and inclusive workplace. However, several female employees began reporting instances of subtle gender bias and verbal harassment from senior managers. Promotions were often given to male employees, while women with similar performance records were overlooked.

When an employee, Ananya, reported inappropriate comments from her supervisor, the HR department dismissed it as a “misunderstanding” and failed to investigate. The absence of a proper Internal Complaints Committee (ICC) further discouraged others from speaking up. Soon, employee morale dropped, and social media posts criticizing the company’s culture began circulating.

**Questions:**

1. What ethical and legal responsibilities did NovaTech’s management fail to uphold?
2. Suggest two measures to prevent workplace harassment and promote equality of opportunity.

**Q. 2** **Attempt the following (Any One).** [10]

A. Explain the meaning and concept of Business Ethics and discuss its features in modern business organizations.

**OR**

B. Examine the Kant’s Deontological approaches to Business Ethics

**Q. 3** **Attempt the following (Any One).** [10]

A. Evaluate the role of Indian corporates and NGOs in promoting CSR

**OR**

B. Discuss the ethical issues related to environmental management with reference to global warming and climate change.