

NEP - Semester End Examination – October 2025

Program:	<u>FYBAMMC</u>	Course:	<u>Communication Skills in English I</u>
Program Code:	<u>UGMMC01</u>	Course Code:	<u>NUEN101</u>

Duration: 1 Hour

Max. Marks: 30

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.

Q. 1	Attempt either A and B or C and D from the following:	[15]	Course Outcome	Knowledge Level
	(a) Explain why audience analysis is important in speech preparation.	(8)	CO4	L2
	(b) Draft an RTI letter for delay in voter ID issuance.	(7)	CO3	L6
OR				
	(c) Draft an unsolicited job application letter with Resume for Financial Analyst.	(8)	CO3, CO4	L6
	(d) Analyze how a speaker's accent affects clarity of speech.	(7)	CO3	L4
Q. 2	Attempt either A and B or C and D from the following:	[15]	Course Outcome	Knowledge Level
	(a) Explain why English is considered an international language.	(8)	CO1	L2
	(b) Evaluate body language and grooming as part of non-verbal communication.	(7)	CO2	L5
OR				
	(c) Define effective listening. What are its main components?	(8)	CO2	L1
	(d) Analyze how scanning helps in reading comprehension.	(7)	CO1	L4