Program:	F.Y.B.COM (MS) – SEM I	Course:	IT in Business Management
Program Code:	UGMS02	Course Code:	NUMS104

Duration: 1 Hour

Max. Marks: 30

Instructions:

1. Q1. is compulsory
2. Attempt any two questions from Q2 to Q4.
3. Figures to the right indicate full marks.
4. Draw neat diagrams wherever necessary.

Q. 1		Attempt all the following	[10]	Course Outcome	Knowledge Level
	(a)	Fill in the blanks with an appropriate answer from the alternatives given.		CO1, CO2, CO3, CO4, CO5	L1, L2, L3, L4
	I)	What is the basic difference between data and information?			
		a. Data is always incorrect b. Data is unprocessed, Information is processed			
		c. Data and information are the same d. Information is always incorrect			
	II)	Which of the following is NOT a transaction party in e-commerce?			
		a. B2B b. C2C			
		c. B2C d. G2G			
	III)	Which is a benefit of firewall?			
		a. Blocks legitimate traffic b. Increases hacking			
		c. Enhances network security d. Removes viruses			
	IV)	Spam and phishing attacks are related to:			
		a. Social Media b. Email Security			
		c. Disk Management d. File Compression			
	V)	ERP helps in:			
		a. Isolated departments b. Integrated information flow			
		c. Manual data entry d. Slower processing			

					Course Outcome	Knowledge Level
	VI)	Which of the following is NOT an application of ERP?				
		a. Accounting	b. HR			
		c. Gaming	d. Supply Chain			
	VII)	What is the benefit of E-SCM?				
		a. Slower response	b. Lack of transparency			
		c. Real-time tracking	d. Less productivity			
	VIII)	One main reason for outsourcing is:				
		a. Increased expenses	b. Expertise access			
		c. Slower operations	d. Data loss			
	IX)	BPO stands for:				
		a. Business Process Outsourcing	b. Basic Processing Operator			
		c. Binary Programming Option	d. Business Party Organizer			
	X)	What is one key benefit of outsourcing in cloud environment?				
		a. Lower security	b. Higher maintenance			
		c. Scalability	d. High electricity bill			
Q. 2	Explain the following: i. TPS ii. PCS iii. ECS iv. MIS v. DSS			[10]	CO1 & C02	L2
Q. 3	What is a Firewall? Mention any two benefits of using a Firewall in Internet Security.			[10]	CO4 & C03	L1
Q. 4	What is ERP? Explain the architecture and lifecycle of ERP systems.			[10]	CO5 & C02	L3

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