

**FYBSC CS/SEM I/ATKT/Social Media and Communication**

**Time: 1 hr.**

**Marks:30**

- Note:**
1. Draw neat diagrams wherever necessary.
  2. Figures to the right indicate full marks.
  3. Write any **TWO** questions from the following
  4. Each question carry **15 Marks**.

- Q.1      Answer the following. (Any TWO)      [15]**
- (a) What is a social media and write about its evolution?
  - (b) How is 'LinkedIn' useful in career development?
  - (c) Write an evolution of Myspace.
  - (d) Write a short note on 'Six Degrees of separation'.
- Q.2      Answer the following. (Any TWO)      [15]**
- (a) Why is Tik Tok banned in India?
  - (b) Write the evolution of 'Twitter'.
  - (c) How to create stunning Instagram Stories.
  - (d) How does social media useful in academic?
- Q.3      Answer the following. (Any TWO)      [15]**
- (a) How is Twitter Different from Facebook?
  - (b) Write in detail about Instagram and its features.
  - (c) Explain the history of Snapchat and its features.
  - (d) Explain how social media affects interpersonal communication'.

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