

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carry **15 Marks**.

- Q.1** Explain the meaning of Mass Communication and list the functions of mass communication. [15]
- Q.2** Outline the different stages of media evolution in India? [15]
- Q.3** Discuss the growth and evolution of Print media? [15]

---X---X---