

FYBCOM (MS)/SEM I/ATKT/IT in Business Management

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carry **15 Marks**.

Q.1 Answer the following.

- (a) Write a note on: [8]
1. Information
 2. Knowledge
- (b) Compose a professional email to your manager requesting a leave of absence for medical reason. [7]

Q.2 Answer the following.

- (a) Explain different types of models used in E-commerce. [8]
- (b) What are the measures taken to protect data in cyber security? [7]

Q.3 Answer the following.

- (a) What are the five major areas used in IT? [8]
- (b) What is internet? Explain the advantages of internet. [7]

---X---X---