

FYBCOM (MS)/SEM I/ATKT/Business Start Up Skills

Time: 1 hr.

Marks:30

- Note:**
1. Draw neat diagrams wherever necessary.
 2. Figures to the right indicate full marks.
 3. Write any **TWO** questions from the following
 4. Each question carry **15 Marks**.

- Q.1 Answer the following. [15]**
- (a) Discuss the concept of women entrepreneurship. What are the challenges faced by women entrepreneurs?
 - (b) Explain any two government initiatives to encourage business start-ups in India.
- Q.2 Answer the following. [15]**
- (a) Discuss the impact of start-ups on the Indian economy.
 - (b) Briefly describe the concept of Industry 4.0. Explain its various technologies in detail.
- Q.3 Answer the following. [15]**
- (a) Define a business start-up. Explain its features.
 - (b) Explain in detail the factors responsible for the growth of business start-ups in the Indian economy.

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