

FYBSC IT/SEM I/ATKT/Social Media and Communication

Time: 1 hr.

Marks:30

- Note:**
1. Draw neat diagrams wherever necessary.
 2. Figures to the right indicate full marks.
 3. Write any **TWO** questions from the following
 4. Each question carry **15 Marks**.

- Q.1 Answer the following. (Any TWO)** [15]
- (a) Write about the evolution of social media.
 - (b) Write the uses Facebook.
 - (c) How is LinkedIn useful in professional development?
 - (d) How is Six degree differ from Facebook?
- Q.2 Answer the following. (Any TWO)** [15]
- (a) Write a short note on 'Tik Tok'.
 - (b) Write the advantages and disadvantages of Instagram.
 - (c) How does social media distract the youth?
 - (d) How social media is useful in interpersonal communication?
- Q.3 Answer the following. (Any TWO)** [15]
- (a) What are advantages and disadvantages of Social Media?
 - (b) Write an evolution of Myspace.
 - (c) What are advantages and disadvantages of Snapchat
 - (d) Write a short note on 'Role of social media in Academics.'

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