

FYBCOM/SEM I/ATKT/Fundamentals of Start Ups

Time: 1 hr.

Marks:30

- Note:**
1. Draw neat diagrams wherever necessary.
 2. Figures to the right indicate full marks.
 3. Write any **TWO** questions from the following
 4. Each question carry **15 Marks**.

Q.1 Answer the following [15]

- (a) Explain factors responsible for the growth of Business start-ups in the Indian economy.
- (b) What are the six forces of change in the context of start-ups?

Q.2 Answer the following [15]

- (a) Elaborate the following sources of start-up capital.
 1. Personal Saving
 2. Angel Investors
 3. Bank Loans
 4. Government Grants
- (b) Elaborate the concept of "Crowdfunding" with suitable examples.

Q.3 Answer the following [15]

- (a) Explain the following government initiatives for entrepreneurship development in India.
 1. Make in India
 2. Digital India
 3. Start Up India Scheme
 4. Start Up India Seed Fund Scheme
- (b) Write a note on Bootstrapping.

---X---X---