

26

**FYBCOM/SEM II/REG/COMMERCE II (INTRODUCTION TO SERVICE SECTOR)**

**Time: 1 hr.**

**Marks:30**

**Note:**

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carry **15 Marks**.

**Q.1 Answer the following**

**[15]**

- (a) Explain the importance of service sector from Indian context.
- (b) Discuss the positive and negative impact of FDI on the banking sector of India.

**Q.2 Answer the following**

**[15]**

- (a) Distinguish between organized and unorganized retailing.
- (b) What are the challenges faced by retail sectors in India?

**Q.3 Answer the following**

**[15]**

- (a) Discuss the functions of e-commerce.
- (b) Suggest the e-commerce transition challenges faced by Indian companies.

**---X---X---**