

FYBCOM/SEM II/REG/COMMERCE II (INTRODUCTION TO SERVICE SECTOR)

Time: 1 hr.

Marks:30

- Note:
1. Draw neat diagrams wherever necessary.
 2. Figures to the right indicate full marks.
 3. Write any TWO questions from the following
 4. Each question carry 15 Marks.

- Q.1 Answer the following [15]**
- (a) Explain the importance of service sector from Indian context.
 - (b) Discuss the positive and negative impact of FDI on the banking sector of India.
- Q.2 Answer the following [15]**
- (a) Distinguish between organized and unorganized retailing.
 - (b) What are the challenges faced by retail sectors in India?
- Q.3 Answer the following [15]**
- (a) Discuss the functions of e-commerce.
 - (b) Suggest the e-commerce transition challenges faced by Indian companies.

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