

FYBCOM (MS)/SEM II/REG/Fundamentals of Business

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any TWO questions from the following
4. Each question carry 15 Marks.

Q.1 Answer the following.

|15

- (a) What are the problems faced by the Women Entrepreneurs?
- (b) Distinguish between traditional and modern concept of business.

Q.2 Answer the following.

|15

- (a) Define Business and explain the features of Business.
- (b) What are the types of Entrepreneurship?

Q.3 Answer the following.

|15

- (a) Explain the concept and importance of Project Planning.
- (b) Explain the components of Business Environment.

---X---X---