

**FYBAMMC/SEM II/REG/Overview of Print Production**

**Time: 1hr**

**Marks:30**

- Note:**
1. Draw neat diagrams wherever necessary.
  2. Figures to the right indicate full marks.
  3. Attempt **ANY 2** from Q.1, Q.2 and Q.3.
  4. Each question carries **15 Marks**.

**Q1. Answer the Following (Any 1) [15]**

- a) Describe the evolution of early printing in Europe and Japan.
- b) Elaborate on the basics of physical and digital print in printing.

**Q2. Answer the Following (Any 1) [15]**

- a) Comment on machines and technologies like plotter and flex printing.
- b) Outline the post-press stages of printing in light of packaging and embossing techniques.

**Q3. Answer the Following (Any 1) [15]**

- a) Evaluate the significance of quality, speed and economy in mass printing.
- b) Describe the types of papers for printing with reference to factors like thickness and base.