

FYBAMMC/SEM II/REG/Basics of Radio and TV

Marks:30

Time: 1hr

- Note:**
1. Draw neat diagrams wherever necessary.
 2. Figures to the right indicate full marks.
 3. Attempt ANY 2 from Q.1, Q.2 and Q.3.
 4. Each question carries **15 Marks**.

Q1. Answer the Following (Any 1)

[15]

- a) Elaborate on the evolution of radio and the emergence of television.
- b) Describe the rise of regional TV channels in India and globally with examples.

Q2. Answer the Following (Any 1)

[15]

- a) Discuss anchoring as a profession. Elaborate on the essential skills that a good anchor must develop.
- b) Elaborate on the process of scripting for interviews and drama on television.

Q3. Answer the Following (Any 1)

[15]

- a) Elaborate on the emerging trends in mobile streaming and social media integration.
- b) Write a note on story telling in the light of story idea and its development.