

SYBAMMC/SEM IV/EXTERNAL/MEDIA LAWS & ETHICS

Time: 2½ hrs.

Marks:75

- Note:**
1. All questions are compulsory with internal options.
 2. Figures to the right indicate full marks.
 3. Draw neat diagram wherever necessary.

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- Q.1 Explain the following concepts. (Any five) (15)**
- (a) Issue notice
 - (b) Cognizable offence
 - (c) Stay order
 - (d) IPR
 - (e) Shock value
 - (f) Arbitration
 - (g) Petition
 - (h) Suo moto
- Q.2 Answer the following questions. (15)**
- (a) Write a detailed note on Defamation and its types.
 - (b) How does TRAI regulate the telecommunication sector?
- OR**
- Q.2 Answer the following questions. (15)**
- (c) What are the ethical responsibilities of advertisers?
 - (d) Explain the Code of Conduct to be followed by journalists while reporting a news.
- Q.3 Answer the following questions. (15)**
- (a) How does IT act, 2000 regulate the Cyber activities?
 - (b) Explain the Names and Emblem act, 1950.
- OR**
- Q.3 Answer the following questions. (15)**
- (c) What are the types of unfair trade practice?
 - (d) Explain the Judicial infrastructure of India briefly.
- Q.4 Answer the following questions. (15)**
- (a) What are the elements of Social responsibility theory?
 - (b) Explain the functions of ASCI.
- OR**
- Q.4 Answer the following questions. (15)**
- (c) Explain Copyright act with the help of a relevant case study.
 - (d) Write a detailed note on Contempt of court.
- Q.5 Write a short note. (Any THREE) (15)**
- (a) Misinterpretation of news
 - (b) Right to privacy
 - (c) BCCC
 - (d) Stereotyping
 - (e) Morality and obscenity