

**Note:** All questions are compulsory with internal options.

**Figures to the right indicate full marks.**

**Draw neat diagram wherever necessary.**

- Q.1 Explain the following concepts. (Any five) (15)**
- (a) Microphones
  - (b) OTT
  - (c) Community Radio
  - (d) Storyboard
  - (e) Media Convergence
  - (f) Broadcasting
  - (g) Voice Modulation
  - (h) Diction
- Q.2 Answer the following questions. (15)**
- (a) What are the characteristics of a good anchor?
  - (b) Role of television in education.
- OR**
- Q.2 Answer the following questions. (15)**
- (p) Discuss rise of regional TV Channels and its importance.
  - (q) Explain Panel discussion format.
- Q.3 Answer the following questions. (15)**
- (a) Growth of private, international, national and regional TV networks in India.
  - (b) What is cultural convergence?
- OR**
- Q.3 Answer the following questions. (15)**
- (p) State Do's and Don'ts' for television and radio broadcasting in presentation of news.
  - (q) What is the role of Media in saving democracy?
- Q.4 Answer the following questions. (15)**
- (a) What are Emerging trends on social media, give some examples.
  - (b) Name 3 OTT platforms ? What are advantages of OTT for new filmmakers?
- OR**
- Q.4 Answer the following questions. (15)**
- (p) Explain in details – storyboard and its goals.
  - (q) Explain "Dumbing down of News" with Examples.
- Q.5 Write a short note. (Any 3) (15)**
- (a) History of Radio
  - (b) Satellite radio
  - (c) 24/7 News Broadcast
  - (d) Code of conduct
  - (e) Fact checking