

Duration :2 hrs

Marks:50

Q.1) Case Study:**10 marks**

Bhavik and Ratul were two students studying hotel management course in a city college. They hailed from Kolkata a metropolitan city and Pune respectively. They became good friends during the course of their education. Bhavik hailed from an upper class family with his parents in influential Government jobs. Ratul hailed from a lower middle class family with his single parents which means his mother depend on farming for their livelihood. They both shared a long ambition to become successful in their life working independently. They both were intelligent and were creative compared to others and both were intent on starting a restaurant in one of their respective places by the name Khana Khazana. Bhavik was against the idea of Ratul starting her clinic in a Pune. He felt that people of pune already have so many options of restaurants that they won't explore new one. Bhavik had a strong view that people of pune are more into fast food as majority of the population of pune are out-station students and the concept which they have for their restaurant which is homemade food won't be accepted by the population of pune. But Ratul was strong in his view that because he crowd is youth and most are away from home so they will love to have homemade food.

Q1. Questions

- A. What are the characteristics of a good entrepreneur bhavik and ratul are missing because of which it is taking time for them to come to conclusion about the venture
- B. This business is example of which type of entrepreneurs?

Q2. Answer the following (Any One)**10 marks**

- A. Define entrepreneurship. Explain the Concept and Importance of entrepreneurship.
- B. Write a note on Social Entrepreneurship.

Q3. Answer the following (Any One)**10 marks**

- A. Explain the problems of entrepreneurship in India.
- B. Discuss the tools of financial analysis in entrepreneurial venture.

Q4. Answer the following (Any One)**10 marks**

- A. Explain in detail the Steps for project formulation or starting a new venture.
- B. State the factors affecting selection of plant location.

Q5. Answer the following (Any One)**10 marks**

- A. Write the difference incentives available to entrepreneur.
- B. Write a short note on Women Entrepreneurship.