

Time: 1 Hour

Max Marks: 25

- N.B.: 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

Q.1) Read the following case carefully & answer the questions given below: (05)

Saraswati Estates, a reputed multinational company is hiring a marketing manager. The shortlisted candidates were finalised on the basis of resumes & interview rounds. However, one candidate named Raghu had an excellent academic record matching the job description but because of his simplicity & with no internal references & low family background was rejected on the grounds of cross-cultural barrier. A girl named Rama with similar but average academic record was selected since she shared similar interests and a strong family background with the interviewing panel. Despite HRs recommendation for Raghu, Rama was selected.

- A) Was the selection process in Saraswati Estates ethical? Justify your answer (02)  
B) What steps the organization should take to ensure a fair & ethical selection process. (03)

Q.2) Answer the following (Any One) (10)

- A) Give a detailed note on the concepts of Ethics & Values & its implications in shaping the character of a person.

OR

- B) Critically evaluate Mill & Bentham's Utilitarianism Theory of business ethics.

Q.3) Answer the following (Any One) (10)

- A) Comment on duties of employees in business organizations.

OR

- B) Discuss the role of NGOs in CSR.

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