

**FYBAMMC/SEM I/REG/Visual Communication**

**Time: 1 hr.**

**Marks:30**

- Note:**
5. Draw neat diagrams wherever necessary.
  6. Figures to the right indicate full marks.
  7. Write any TWO questions from the following
  8. Each question carry 15 Marks.

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|------------|--|-------------|
| <b>Q.1</b> | What is the importance of visual communication in today's world? Also, explain its advantages and disadvantages in detail. | <b>[15]</b> |
| <b>Q.2</b> | Design a poster on "Smoking is injurious to health".   | <b>[15]</b> |
| <b>Q.3</b> | Explain primary, secondary and tertiary colours in detail.   | <b>[15]</b> |