

FYBAMMC/SEM I/REG/Fundamentals of Mass Communication

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carries **15 Marks**.

- Q.1** Differentiate between Intra Personal Communication and Inter Personal Communication. **[15]**
- Q.2** Elaborate on Nagara and Powada. **[15]**
- Q.3** Describe the impact of mass media on Youth and Development. **[15]**

---X---X---