

**FYBSC IT/SEM I/REG/Social Media and Communication**

**Time: 1 hr.**

**Marks:30**

- Note:**
1. Draw neat diagrams wherever necessary.
  2. Figures to the right indicate full marks.
  3. Write any TWO main questions from the following
  4. Each question carry 15 Marks.

- Q.1 Answer the following. (Any TWO) [15]**
- (a) Write about the evolution of social media.
  - (b) Write in detail about Facebook.
  - (c) How is LinkedIn useful in professional development?
  - (d) Write the difference between Six degree and Facebook.
- Q.2 Answer the following. (Any TWO) [15]**
- (a) Write in brief about 'Tik Tok'.
  - (b) Write the pros and cons of Instagram.
  - (c) How does social media distract the youth?
  - (d) How social media is useful in interpersonal communication?
- Q.3 Answer the following. (Any TWO) [15]**
- (a) What are the Pros and Cons of Social Media?
  - (b) Write a short note on MySpace.
  - (c) Write in detail about Snapchat and its' pros and cons.
  - (d) Write a short note on 'Use of social media in Academics.'

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