

FYBCOM/SEM I/REG/Fundamentals of Start Ups

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any TWO questions from the following
4. Each question carry 15 Marks.

Q.1 Answer the following

[15]

- (a) Explain the features of a business start-up.
- (b) What are the various steps involved in generating start-up ideas through brainstorming?

Q.2 Answer the following

[15]

- (a) List down and elaborate on various sources of start-up capital.
- (b) Describe different components of the start-up project report.

Q.3 Answer the following

[15]

- (a) Discuss any 7 government initiatives for entrepreneurship development in India.
- (b) Write a note on Crowdfunding.

---X---X---