

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carries **15 Marks**.

Q.1 A Discuss the meaning and features of business.

[15]

B Elucidate the functions of business.

Q.2 A Explain the internal factors of the business environment.

[15]

B Suggest the importance of project planning.

Q.3 A Bring out the new trends in business strategy.

[15]

B What is the positive impact of globalization on business and on the economy?

---X---X---