

FYBCOM (MS)/SEM I/REG/Business Start Up Skills

Time: 1 hr.

Marks:30

Note:

1. Draw neat diagrams wherever necessary.
2. Figures to the right indicate full marks.
3. Write any **TWO** questions from the following
4. Each question carry **15 Marks**.

- Q.1** **Answer the following.** **[15]**
- (a) Define a business start-up. Explain its features.
- (b) Discuss the impact of start-ups on the Indian economy.
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- Q.2** **Answer the following.** **[15]**
- (a) Briefly describe the concept of Industry 4.0. Explain its various technologies in detail.
- (b) List down the challenges of Industry 4.0.
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- Q.3** **Answer the following.** **[15]**
- (a) Discuss various sources of funds for business start-ups.
- (b) Explain any two government initiatives to encourage business start-ups in India.

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