

Time - 2 1/2 hours

Marks: 75

N.B. (All questions are compulsory)

Q1. (a) Explain the difference between news and fake news? What are the challenges and issues faced in democratic countries because of the widespread of fake news? Explain. (15 marks)

Or

Q1. (b) What is misinformation? How can it impact the elections in a democracy? Give some examples. (15 marks)

Q2. (a) What is the main purpose of propaganda? What are the types and techniques being used on social media? (8 marks)

Q- 2 (b) What is media bias? Also, how does it allow fake news to spill into mainstream journalism? (7 marks)

Or

Q- 2 (c) Explain how gatekeeping theory and agenda-setting theory have played an important role in the transformation of the media industry? (8 marks)

Or

Q- 2 (d) Write a detailed note on Media and Information literacy. (7 marks)

Q- 3 (a) Young people aren't skeptical of 'fake news'? Do you agree with the statement? What are some reasons to be skeptical of the media? (8 marks)

Or

Q3 (b) What are journalistic ethics? Discuss the role of journalists in combating the spread of fake news? (7marks)

Q3 (c) What is social media verification? How do you assess the sources and visual content? (8 marks)

Or

Q3 (d) What is information disorder? How to avoid the spread of false information on social media? (7marks)