

Time 2 Hours

Total Marks: 60

N.B. 1) All Questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following: (Any Two) (15)

- a) Explain the characteristics of Business Ethics.
- b) What is an Ethics? Describe their sources.

OR

- c) Explain any four approaches to Business Ethics.
- d) Describe the emergence of new values in Indian industries post 1991.

Q. 2 Answer the following: (Any Two) (15)

- a) Explain ethical issues in Information Technology.
- b) Define Corporate Governance. Explain importance of Corporate Governance

OR

- c) What is an Audit committee? Discuss the role of an Audit committee.
- d) Explain the consequences of failure of Corporate Governance

Q. 3 Answer the following: (Any Two) (15)

- a) Explain in brief the scope of Corporate Social Responsibility.
- b) Explain the concept of Corporate Philanthropy and its types.

OR

- c) Explain in brief CSR practices in Indian corporations.
- d) Describe the integration of CSR into business operations.

Q. 4 A) State whether the following statements are True or False: (5)

- i) Plagiarism refers to copying of others published work.
- ii) The ISO 9001-audit standard applies when auditing for both 9000 and 14000 compliance is required at once.
- iii) CSR is a economical responsibility of the company towards its various stakeholders.
- iv) The term "green HRM" is concerned with HR activities undertaken to achieve environmental sustainability.
- v) Value determine what is right and what is wrong while Ethics relates to doing what is right or wrong.

B) Fill in the blanks with appropriate option: (5)

- i) _____ Series are principles-based standards to help organisations become more accountable, responsible and sustainable.
- ii) Fair Labour Association is concerned with _____ industry.
(Automobile, Garment, FMCG, Safety)
- iii) _____ theory holds that ends or consequences of an act determine whether the act is good or bad.
(Deontological, Teleological, Utilitarian, Justice)

- iv) _____ is a bundle of rights given by the law to the creators of musical and artistic work. (Copyrights, Trade Mark, GIS, Patent)
- v) _____ - model of CSR is of the view that free market would take care of CSR. (Ethical, Liberal, Static, Stakeholder)

C) Match the following:

Group A	Group B
1. Deontological Theory	a) Aristotal
2. Triple Bottom Line	b) Netherlands
3. Virtue Theory	c) Immanuel Kant
4. Clean Clothes Campaign	d) R & D Activities
5. Product Ethics	e) John Elkington

OR

Q. 4 Write short notes (any three) :

- a) Steps in designing CSR policy
- b) ISO 14000
- c) Functions of UNDP
- d) CSR and Sustainable Development
- e) Major codes on CSR