

Time: 2 ½ hrs.

Marks: 75

Note: 1. All questions are compulsory with internal options.

Q.1 (A) Choose suitable option from the following: (any 08)

(08)

1. Ethical business practices build _____ of the company.
(a) Goodwill (b) bad will (c) profit
2. Objectives provides basis for _____ making.
(a) Profit (b) decision (c) loss
3. _____ capability relates to human resources and skills.
(a) Technical (b) Financial (c) Personnel
4. The word ethics is derived from the Greek word _____.
(a) Ethikos (b) Ethicus (c) Ethos
5. Point out the quality in an Entrepreneur.
(a) Lack of experience (b) Initiative (c) miser
6. State Commission can deal with cases involving value to goods/compensation not exceeding Rupees _____.
(a) 20 lakhs (b) 50 lakhs (c) 1 crore
7. _____ is the most significant force pressuring firms for social actions.
(a) Government (b) Employees (c) Consumer
8. _____ Audit is a report of Economic performance.
(a) Social (b) Commercial (c) Human Resource
9. The world trade organization was formed in the year _____ with GATT as its basis.
(a) 1993 (b) 1994 (c) 1995
10. If exports are greater than imports then Balance of Trade is _____.
(a) Positive (b) Negative (c) equal



(B) State whether the following statements are True/False: (any 07)

(07)

1. FDI is one of the ways of Globalization.
2. Social audit has to be conducted by Chartered Accountant.
3. Corporate Social Responsibility can also be referred to as 'Corporate Citizenship'.
4. Nothing can be done by a businessman to protect the interest of consumer.
5. There is no need to give any fee for filing a complaint before District forum.
6. Only rich person can start a Business.
7. Ethics and Social responsibility mean the same thing.
8. Unfavorable changes in the business environment bring opportunities to the business.
9. The element of risk and uncertainty is very high in business.
10. Globalization is not necessary for Developing country.

Q.2 (A) Explain PESTLE Analysis.

(08)

(B) Explain characteristics of Business Objectives.

(07)

OR

(C) Explain in detail Internal and External factors of Business Environment.

(15)

Q.3 (A) Explain factors that influence Business Ethics.

(08)

(B) Explain Role of Entrepreneurship in Economic Development.

(07)

OR

(C) Explain in detail District Consumer Redressal, State Consumer Redressal and National Consumer Redressal.

(15)

Q.4 (A) Explain Corporate Social Responsibility and its Areas of Social Responsibility.

(15)

OR

(B) Explain Multi National Corporations (MNCs) with its Advantages and Disadvantages. (15)

Q.5 Write Short Notes on any Three: (15)

1. SWOT Analysis.
2. Entrepreneur.
3. Consumerism.
4. WTO
5. Need for Entrepreneurship.

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