

26/07/2022

PLACEMENT NOTICE

(SECOND AND THIRD YEAR STUDENTS OF ALL PROGRAMMES)

The U2L Academy, a learning and training brand under the flagship of Future Group, which created India's most loved retail brand Big Bazaar. Being a pioneer of Retail in India with entrepreneurship as a driven culture, imbued with one of our values, as, 'INDIANNESS', U2L Academy from Future Group has congregated some useful pearls of wisdom which is 'what not to do' and 'how to do it right'. U2L Academy has translated these pearls of wisdom into simple learning nuggets to help you bring out your best self.

The organization is in urgent need of **Sales and Social Media Marketing Interns**.

Details are as below:

COMPANIES & JOB PROFILE	U2L Academy Address : U2L Learning Solutions Limited (FKA Future Sharp Skills Ltd), iThink Techno Campus, Jolly Board Tower D, Ground Floor, Kanjurmarg (E), Mumbai – 400 042
Contact No	<i>Direct</i> :+91 22-6882 4800 (8038) <i>Mobile</i> : +91-8652286420
Company's Website:	https://u2lacademy.in/
Nature of Job	Work From Home

Job Description:

Position : Sales and Social Media Marketing Interns.

- ***Social engagement (Self engagement)***
- ***Intern must engage with all the listed social platforms as a preliminary process of***
- ***Branding & Engagement and user registration.***
- ***Linked In***
- ***Instagram & Facebook (Meta)***
- ***Twitter***
- ***YouTube***
- ***WhatsApp***
- ***Social Sharing (Content Sharing)***
- ***Sharing of social content from company's all social media platforms listed.***
- ***Social Content Writing***
- ***Shorter content writing to be posted in social media with respect to the content shared from the brand.***
- ***Proper #key utilization***
- ***Professional response to the content engagement on Business platforms and own social handles.***

- ● **Connecting with a minimum of 25-30 prospects a day.**
- ● **User acquisition for U2L Academy learning platform.**
- **Sales of content offered on U2L Academy learning platform.**

Benefits

- **Internship Certificate**
- **Incentives to the best performers**
- **Opportunity to win Certificate courses from the Academy Learning Platform.**
- **Skill upgrading session from U2L Academy**
- **Testimonials by U2L Academy based on the performance of the candidates for better industry reach.**

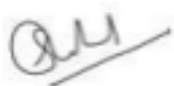
Eligibility :

EDUCATION/EXPERIENCE:

- **Students with excellent communication skills, Should be willing to learn the art of selling and customer acquisition and those having good interpersonal skills to convince target audience on the e-learning offerings.**
- **Students should be willing to be in the internship for a minimum of 2 months.**
- **We will be needing 10 such candidates.**

How to apply:

Send your resume in PDF format to vinay@u2lacademy.in & Mark CC to nmfcplacement@gmail.com before 29th July, 2022 latest by 12 noon.



I/C Principal