Program: S.Y.B.AMMC Semester: III Program Code: UGMMC01

Course: Electronic Media I Course Code: NUMM301

Duration: 2 Hours Examination Pattern: NEP-Autonomous -External Max. Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.
4. CO (Course Outcome), KL (Knowledge Level).

Examination:

REGULAR

Q. 1		**Explain the Concepts: (Any Five out of Eight) (3 marks each)**	[15]	CO's	KL's
	(a)	Define Radio Broadcasting.		CO1	L1
	(b)	Objectives of Prasar Bharati.		CO2	L2
	(c)	State the meaning of linear and non linear editing.		CO1	L1
	(d)	Sound in the context of radio and television production.		CO2	L1
	(e)	Functions of a microphone in broadcasting.		CO3	L
	(f)	Define a Radio Format.		CO3	L1
	(g)	Radio Documentary.		CO3	L2
	(h)	Pre-Production in television		CO4	L1
Q. 2		**Attempt either A and B or C and D from the following:**	[15]	CO's	KL's
	(a)	Develop a community radio programme concept for a rural or local audience and explain its objectives.	(8)	CO1	L5
	(b)	Use an appropriate microphone for a given radio or television recording situation and justify your choice.	(7)	CO2	L3
		OR			
	(c)	Demonstrate how a sports event can be presented effectively through radio broadcasting.	(8)	CO3	L3
	(d)	Develop a basic television studio layout showing the placement of major production elements..	(7)	CO5	L6
Q. 3		**Attempt either A or B from the following:**	[15]	CO's	KL's
	(a)	Analyze the role and functions of Prasar Bharati in the Indian broadcasting system.		CO1	L4
		OR			
	(b)	Develop a post-production workflow incorporating editing, dubbing and library resources.		CO4	L6

Q.4		Write Short Notes: (Any Three out of Five) (5 marks each)	[15]	CO's	KL's
	(a)	Importance of community radio in addressing local development needs.		CO1	L3
	(b)	Difference between natural sound, ambient sound and recorded sound.		CO2	L3
	(c)	Role and significance of talk shows and radio interviews.		CO3	L1
	(d)	Major stages of television and radio production.		CO4	L2
	(e)	Role of scripting and storyboarding in television programme production.		CO5	L4

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