Program:	**T.Y.B.Com**	**Semester:**	**V**	**Program Code:**	**UGCOM01**
Course:	**Indian Cultural Values in CSR**			**Course Code:**	**NUCM501**

Duration: 1 Hour **Examination Pattern:** NEP-Autonomous – External **Max. Marks:** 30

Instructions:

1. Any Two from Q1 to Q3.
2. Figures to the right indicate full marks.
3. CO (Course Outcome), KL (Knowledge Level).

Examination:

REGULAR

Q. 1		**Study the case given below and answer the following:**	[15]	CO's	KL's
		The Tata Group is widely recognized for its long-standing commitment to social responsibility in India. Through the Tata Trusts and various group companies, it supports programmes in education, healthcare, rural development, livelihood generation, water and sanitation, skill development and women's empowerment. For example, the Tata Water Mission focuses on improving access to safe water, sanitation and hygiene in communities. Tata companies also work with NGOs and local communities to implement development programmes. The Tata approach demonstrates that CSR can go beyond charity by focusing on long-term community development, inclusive growth and sustainable social impact. **Questions:** 1) What is CSR? 2) Why is Tata Group considered an important example of CSR? 3) Mention any three areas of Tata's CSR activities. 4) How does Tata's CSR contribute to community development? 5) What is the role of NGOs in Tata's CSR programmes? 6) How does CSR promote inclusive growth? 7) Why is community participation important in CSR? 8) What lessons can other companies learn from Tata's CSR approach?		CO3	L5
Q. 2		**Attempt any TWO of the following.**	[15]	CO's	KL's
	(a)	Explain the meaning and nature of Corporate Social Responsibility.		CO1	L2
	(b)	Describe the evolution and historical development of Corporate Social Responsibility.		CO1	L2
	(c)	How can ethical values be preserved in family business?		CO3	L3
	(d)	Explain the different types of NGO–Corporate Partnerships.		CO4	L2
Q. 3		**Attempt any THREE of the following.**	[15]	CO's	KL's
	(a)	Three significances of CSR for business.		CO1	L2
	(b)	Permissible CSR activities under Schedule VII in India.		CO2	L2
	(c)	Any four principles of the theory of trusteeship.		CO3	L3
	(d)	Benefits of Community-Oriented Business		CO4	L2
	(e)	Dharma and Ethical Management		CO3	L2

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