Program:	T.Y.B.Com	**Semester:**	V	**Program Code:**	UGCOM01
Course:	Global Trade and Export			**Course Code:**	NUCM506
Duration:	1 Hour	**Examination Pattern:**	NEP – Autonomous - External	**Max. Marks:**	30

Instructions:

1. Attempt ANY TWO questions.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.
4. CO (Course Outcome), KL (Knowledge Level).

Examination:

REGULAR

Q. 1		**Case Study Analysis**	[15]	CO's	KL's
		Fresh Foods Pvt. Ltd. is a small company in India that produces packaged spices. The company sells its products successfully in the Indian market. Recently, a supermarket in the UAE offered to buy its spices. This is the company's first export order. The manager believes that exporting will increase sales, earn foreign exchange, and help the company build its brand in international markets. However, the company must learn about export documents, shipping, and payment before sending the goods.			
		Answer the following questions:			
	(a)	What are any three benefits of exports to a business?	**(03)**	**CO1**	**L1**
	(b)	How do exports help the economy of a country?	**(03)**	**CO2**	**L2**
	(c)	Name any four documents required for exporting goods.	**(03)**	**CO2**	**L2**
	(d)	What problems might the company face while exporting for the first time?	**(03)**	**CO3**	**L3**
	(e)	Suggest two ways the company can ensure a successful export transaction.	**(03)**	**CO3**	**L4**
Q. 2		**Answer the following. (Any Two)**	**[15]**	**CO's**	**KL's**
	(a)	Explain the features of Export Trade.		**CO2**	**L2**
	(b)	Distinguish between Domestic and Export Trade.		**CO1**	**L1**
	(c)	List and explain any 7 Tariff Barriers affecting global trade.		**CO3**	**L2**
	(d)	Elaborate the highlights of FTP 2023.		**CO4**	**L3**

0 2 1 3 3 1

Q. 3		**Write Short Note on: (Any Three)**	**[15]**	**CO's**	**KL's**
	(a)	Importance of Export to the Exporter		**CO1**	**L2**
	(b)	Internal factors leading to Exports		**CO2**	**L3**
	(c)	Risks involved in Export Trade		**CO2**	**L3**
	(d)	SAARC		**CO3**	**L4**
	(e)	Role of DGFT		**CO4**	**L3**

- - X - - X - -