



# Nirmala Memorial Foundation College of Commerce and Science

(Autonomous)

Re-accredited by NAAC with B++ and ISO 9001:2015 Certified  
Recognised under section 2 (f) and 12 (B) of the UGC Act, 1956

D.S. Road, Asha Nagar, Thakur Complex, Kandivall (East), Mumbai - 400 101. • Tel.: 022-69436400

NMFC / COM - 221 / SEPT2026

Date: 23rd September, 2026

## T.Y.B.A.M.M.C – SEMESTER – V (NEP) EXTERNAL EXAMINATION - OCTOBER, 2026 TIME – TABLE

| Day & Date                  | Mode    | Course                                          | Time                 |
|-----------------------------|---------|-------------------------------------------------|----------------------|
| Saturday, 17 October, 2026  | Written | Media Literacy through Indian Knowledge Systems | 8:00 am to 9:00 am   |
| Monday, 19 October, 2026    | Written | Influencer Marketing                            | 8:00 am to 9:00 am   |
| Wednesday, 21 October, 2026 | Written | Copy Writing                                    | 8:00 am to 10:00 am  |
|                             | Report  | Community Engagement Project                    | 10:00 am to 10:30 am |
| Thursday, 22 October, 2026  | Written | Advertising & Marketing Research                | 8:00 am to 10:00 am  |
| Friday, 23 October, 2026    | Written | Consumer Behaviour                              | 8:00 am to 10:00 am  |
| Saturday, 24 October, 2026  | Written | Mobile Journalism and New Media                 | 8:00 am to 10:00 am  |

Note: Students should reach the examination hall atleast 30 minutes prior to the commencement of the examination.

Mr. Vinay Dukale  
Controller of Examination

Ms. Bhavana Singh  
Co-ordinator of B.A.M.M.C

Dr. Poonam Kakkad  
Vice Principal

Dr. Swiddle D'Cunha  
I/C Principal